

Call for Contributions

As an expert of the CED global network, you are invited to take part in a major collective project whose conclusions will be presented at **COP17**.

This initiative aims to highlight innovative local projects in **regenerative tourism**, in line with the objectives of the Kunming-Montreal Global Biodiversity Framework.

We encourage you to submit an initiative from your territory through this form. By participating, you will showcase your expertise on the international stage while concretely illustrating the implementation of biodiversity protection.

CED

World Centre of Excellence for Destinations
Centre Mondial d'Excellence des Destinations
Centro Mundial de Excelencia de Destinos

SMED

SECTION 1: RESPONDENT IDENTIFICATION

1.1. Last and First Names

DONGMO TEMGOUA BERTRAND

1.2. Place of main residence:

Country, municipality

Cameroon, Douala

1.3. Main occupation / work environment

- Self-employed, consulting expert
- Academic sector
- Public sector organization
- Private sector organization
- Non-profit sector organization
- Retired
-

Other

1.4. Email

dtemgoua@gmail.com

1.4. Photo

Insert a professional (high resolution) photo. Your name and your photo will be associated with the regenerative tourism initiative that you submit in response to this call for contributions.

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SECTION 2: THE REGENERATIVE TOURISM INITIATIVE

2.1. Title:

Ambam, pilot destination for biocultural regenerative tourism at the heart of the Congo Basin

2.2. Location: Country; region; municipality

Cameroon; South Region; Municipality of Ambam

2.3. Promoter or implementer:

Municipality of Ambam, in collaboration with local communities, traditional chiefdoms and technical partners of the World Centre of Excellence for Destinations (CED)

2.4. Description:

Located at the heart of the Congo Basin, the municipality of Ambam constitutes a strategic territory for the development of regenerative tourism in Central Africa. A cultural crossroads bringing together nearly 90 chiefdoms and more than 80 villages, it relies on a rich biodiversity structured around the Ntem River, natural caves and a dense forest ecosystem.

The proposed initiative aims to structure Ambam as a biocultural regenerative tourism destination, founded on a central principle: biodiversity and local cultures form an inseparable socio-ecological system. In this territory, ecosystems are not merely natural resources, but also living spaces of memory and spirituality, bearing knowledge and practices that contribute to their preservation.

Thus, the forests, the Ntem River and certain natural sites (caves, sacred spaces) are at once reservoirs of biodiversity and supports of cultural identities and traditional practices. This biocultural approach makes it possible to consider local communities not as mere beneficiaries of tourism, but as central actors of ecological regeneration.

The project is articulated around three complementary operational axes:

1. Ecological restoration and biocultural valorization

- Establishment of eco-tourism circuits integrating ecosystem restoration activities (reforestation, rehabilitation of the banks of the Ntem River).
- Valorization of natural sites through their cultural and symbolic significance.
- Development of immersive experiences combining ecological interpretation and cultural storytelling.

2. Community tourism and inclusive governance

- Involvement of traditional chiefdoms in the management of sites and tourist flows.
- Structuring of local cooperatives (guides, craftsmanship, gastronomy).
- Integration of customary norms into sustainable management mechanisms.

3. Knowledge transmission and social innovation

- Valorization of endogenous knowledge linked to biodiversity (medicinal plants, agricultural practices, rites).
- Implementation of environmental awareness and education actions.
- Deployment of tools inspired by the SMED approach for monitoring territorial performance.

Through this approach, tourism becomes an active lever for regenerating ecosystems and revitalizing local cultures, simultaneously contributing to biodiversity conservation and to the well-being of populations.

Insert an image of the initiative

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If there is information about the initiative available on social media, insert the links here

https://www.cameroun-plus.com/index.php?p_nid=55585

2.4. Map or illustrative image of the destination (File upload)

SECTION 3: DECLARATION

This initiative contributes to achieving the following target(s) of the global biodiversity framework
(check the corresponding box(es))

- Target 1 (Spatial Planning)
- Target 2 (Ecosystem Restoration)
- Target 3 (Protection and Conservation)
- Target 4 (Species Management)
- Target 5 (Sustainable Use, Wildlife Management)
- Target 6 (Invasive Species Management)
- Target 7 (Pollution Reduction)
- Target 8 (Climate Impact Reduction)
- Target 9 (Sustainable Management of Natural Resources)
- Target 10 (Sustainable Agriculture, Aquaculture and Forestry)
- Target 11 (Nature in Urban Areas)
- Target 12 (Ecosystem Services for Humanity)
- Target 13 (Benefit-Sharing from the Use of Genetic Resources)
- Target 14 (Integration of Biodiversity into Policies)
- Target 15 (Legal and Administrative Measures)
- Target 16 (Promotion of Sustainable Consumption)
- Target 17 (Risk Assessment and Management)
- Target 18 (Harmful and Positive Incentives)
- Target 19 (Mobilization of Financial Resources)
- Target 20 (Capacity Development)
- Target 21 (Knowledge, Science and Technologies)
- Target 22 (Participation and Equity)
- Target 23 (Gender Equality)